

Working People News Letter

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Getting Started

Working people is a news letter share current new of local event for business

Seed Money Project

A group projects everyone invited to Participate in purchasing products

Supplies Wholesale Products sales

Retail , Product Related corporate accounts

Wholesale agent/broker, importer, representative, merchant, distributor,

List of products

1. Online service Retail for all products
2. Sell : water, pop, juice .chips cookies
3. Flowers
4. **Fire works
5. Mosquito Bands
6. School and office supplies
7. Gifts Bags Boxes
8. Create a vending event

Holiday items : sales seasonal products
valentine ,Christmas ,mother's Day , special
event sales seasonal products

Writing Great Newsletter Articles

By Author Name

"You can transform your life and business in just seven minutes a day." If that statement makes you want to read on, consider yourself hooked.

A newsletter is competing against a lot of distractions for the reader's attention, so it's important that the first one or two sentences of an article hook the reader. And since that hook creates an expectation, the article needs to justify the use of the hook, or the reader will feel manipulated.

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Vending Events

1. **Eastern Market**
2. **River Days event**
3. **Weekly Sports events**
4. **African American events**
5. Vendor events local Malls, conference ,flea Market
6. Vendor event local events Downtown Detroit
7. 4th of July , boat show s Grand Prix local events

Along with the hook, the article needs a headline that is brief, active, and clear in its purpose. Beyond these essential characteristics, a headline attracts attention if it is highly relevant, inspires curiosity, or has some other irresistible quality.

Newsletters are short on space and their readers are short on time, so the articles must be well focused, aiming to make one major point. The making of this point can be achieved through two to five (or so) sub-points. These points must have

Please see *Great Articles* on page 4

Detroit Business Cafe

By Author Name

My first goal is to create a unique Local Business Cafe for the business community in a downtown area. The space will include computers, resources and a business working space. We will offer customized business services at affordable rates. We will provide business services for corporate businesses account, entrepreneur's startups and current Business Owner. We will offer mentoring, consulting group training and coaching services. The café will offer free weekly and monthly business training, networking meeting and meet-ups groups. Our retail service will include a small gift shop, business supplies, products, rental space, and a décor decorated as a local art gallery. The

Detroit Business Café

By Author Name

- Business Service Related, Advertising /Public Relations
- Business Associations, Business Partner
- Outsources Printing
- Business Marketing, Advertising,
- Computers Center
- Internet Marketing, etc.
- Retail Business service free light office supplies
- Whole sale corporate accounts
- Online service Retail Business service office supplies /schools supplies

*Your life Holds Unlimited
Potential*



A caption is a sentence describing a picture or graphic.

Business Cafe will sell a light food menu and hot cold drinks for sell. Our goal is to develop a business cafe model that provides multiple business services and uses that is duplicable.



Detroit Business Café

Fresh Pre-package food

Food Service sweet treats ,light food, coffee , tea shop, catering, or mobile food service. Light food Products and service

Coffee and tea served

Please see *Drawing Readers* on page 5



Health Care & Senior Helping Hands services

By Author Name

Health Care & Senior Helping Hands services

- Senior & Health Care Resources and referral services wellness program Non-Profits organization
- Create a special care service with a gold seal or star level of service
- Transportation needs and service
- Visit private homes
- Visit and review senior homes build relationship
- ** Funding Grants ,Social Assistance Non-profits Foundations Medicaid Medicare Private Pay low interest loans
- Youth services, residential care facility, services for the disabled, or community food/housing/relief services,
- Contact : Michigan Department of Human Resources ,mental health service, outpatient



A caption is a sentence describing a picture or graphic.

home care center. Health & Wellness, local health care centers ,Nursing homes ,assistance living private home care ,

- Provide non medical service
- Health Care Senior safety products

Health Care Retail product store, internet sales , products, direct sales selling goods.
** Survey the needs of local health providers health care centers

Retail health care Products list

Please see *Everyone* on page 4

Health Care Services **Retail health care Products list**

1. Online service health care Retail products
2. provide: commonly referred to as the "activities of daily living
3. • 24-hour care
4. • Respite care for family caregivers
5. • Rewarding and valuable companionship
6. • Personal care/hygiene assistance: bathing, dressing and grooming
7. • Meal planning and preparation
8. • Light housekeeping and laundry
9. • Errands and shopping
10. • Medication reminders
11. • Hospital companionship
12. • Personal post-recovery care
13. Providing Family resources services
14. Private Duty in-home care will continue to grow.
15. Providing in home care
16. Providing a senior care group Homes
17. These services are provided through hourly (up to 24 hours), overnight, live-in, temporary or long-term care.

Please see *Tight Space* on page 4

The percentage of seniors in our population is growing each day. U.S. Census data projects that 8,000 people reach the age of 60 each day. There will be 57.8 million "baby boomers" reaching senior age by the year 2030. According to U.S. Census projections, in that year, baby boomers would be between ages 66 and 84. The need for support

1. News update Michigan Challenge Michigancorps.org Winners

EVENTS

2. Coming soon Southfield Monthly network meeting
 - Downtown Freespace open 11pm-7pm Mon-Wed Monday Night Free Yoga 7pm Potluck and group meeting at 8pm
 - 1514 Washington Blvd Detroit Michigan Suite 201
 - Live Work Space in Detroit [DIVERSABILITIES Co-Op](#) Live-work cooperative in Detroit
3. Meeting Saturday 12:30- 2pm
Always Brewing Detroit

[19180 Grand River Ave
Detroit, Michigan](#)

(313) 879-1102

4. Seed money project future events

1. Always Brewing Detroit July 26 2014

Event located Rosedale Park Detroit Grand River Piedmont

2. All Things Detroit will be held this Sunday, June 29 from 4-8 p.m. at [Bert's Warehouse](#) in Eastern Market.

If you've ever lamented Detroit's lack of places to shop, All Things Detroit II will change your mind about our city's retail reputation. This showcase will bring together more than 50 local small businesses for a relaxed, casual evening of drinks, food, shopping, and entertainment this Sunday

3. Laurel Place Mall 3 day September & October

4. Our last Laurel Park show until Sept. 19, 20, & 21 so come out and support these local small businesses and Artists. Spread the word and please share the post.

5. In conjunction with Detroit Love (Detroit's 313 birthday celebration), Ponyride is hosting a makers market on Saturday, July 19, from 12-6pm.

Last December, over 1000 people attended our holiday open house and we are expecting a great turnout this summertime event. At the Makers Market, there will be a pop-up marketplace featuring Ponyride's tenants and local independent makerpreneurs. We are also the only makers market during the Detroit Love's weeklong celebration. Detroit's turning 313 and people are interested in commemorating the occasion. If you are a local makerpreneur and would like to participate, please fill out this application. The criteria for participation is that the products are handmade and produced locally (Detroit preferred). Handmade products can be anything you have made, including clothes, food, jewelry, art, sculptures, etc. There is a fee of \$25 to participate. (Vendors must bring their own tables, chairs and tents, as needed) Once we receive your application, we'll review it and contact you if meet the criteria.

The deadline for applications is Monday, July 7. We'll contact you by Wednesday, July 9 with further information. Looking forward to it! For more information about Detroit Love, go to <http://www.forwardartsdetroit.org>.

4 Local .Current Funding

- KivaDetroit Funding sources
- Mission Throttle Funding sources

5.Business Retreat 2015

6. Business Partners Planning meeting for **Business Partners only**

- a. Business project Detroit Business Café
- b Family Senior Resources Non profits

1. Seed Money

- Career development grants are available to women who are college graduates advancing through new business startups or changing careers. The American Association of University Women (AAUW) advocates equity for women, embraces lifelong learning and promotes personal development. The AAUW awards grants ranging from \$2,000 to \$12,000 to women in business. These funds can provide resources for attaining business management skills or learning a trade, or act as seed money for a business startup.

Innovative Ideas

- The U.S. Small Business Administration's Women's Business Center Program was established in 1988 to assist with the logistics of grant writing, business plan creation and resources to help women form a successful business model. Many corporate foundations support small business enterprise through grant awards. The Kimberly Clark Foundation developed the Huggies "Mom Inspired" Innovation Grant Program, which funds inventive moms with up to \$250,000 in seed money and resources for small business enterprise. The Women's Financial Fund is another resource, offering private grant opportunities which range from \$100 to \$5,000.

Take Notes Share updated Information

1. Evergreen Research SB39001 Insect Repelling SuperBand, Box of 50
by Evergreen Research 101 customer reviews

| answered questions

List Price: \$74.50

Price: \$28.75 & FREE Shipping on orders over \$35. Details You Save: \$45.75

(61%) 1. Mosquito Bands Evergreen Research SB 39001 Insect Repelling
Band

<http://www.amazon.com/Evergreen-Research-SB39001-Repelling-SuperBand/dp/B002ECFV5G>